

The Geraldine News

Display advertising rates incl GST (excl setup)

as of 1 April 2015

One column (85mm wide) Price incl GST	Two columns wide (173mm) Price incl GST	Three columns wide (262mm) Price incl GST	
2cm	\$22	2cm	\$41
2.5cm	\$24	2.5cm	\$48
3cm	\$27	3cm	\$56
3.5cm	\$30	3.5cm	\$63
4cm	\$32	4cm	\$70
4.5cm	\$35	4.5cm	\$77
5cm	\$37	5cm	\$83
5.5cm	\$40	6cm	\$97
6cm	\$42	7cm	\$111
7cm	\$47	8cm	\$125
8cm	\$51	9cm	\$139
9cm	\$56	10cm	\$153
10cm	\$61	11cm	\$167
11cm	\$65	12cm	\$181
12cm	\$70	13cm	\$195
13cm	\$74	14cm	\$209
14cm	\$79	15cm	\$222
15cm	\$83	16cm	\$236
16cm	\$88	17cm	\$249
17cm	\$93	18cm	\$263
18cm	\$97	19cm	\$277
19cm	\$102	20cm	\$290
20cm	\$107	21cm	\$303
21cm	\$111	22cm	\$316
22cm	\$116	23cm	\$329
23cm	\$121	24cm	\$343
24cm	\$125	25cm	\$356
25cm	\$130	26cm	\$369
26cm	\$135	27cm	\$382
27cm	\$139	28cm	\$394
28cm	\$144	29cm	\$407
29cm	\$149	30cm	\$420
30cm	\$153	31cm	\$433
31cm	\$158	32cm	\$446
32cm	\$163	33cm	\$458
33cm	\$167	34cm	\$471
34cm	\$172	35cm	\$483
35cm	\$177	36cm	\$496
36cm	\$181	37cm	\$508
37cm	\$186	38cm	\$521
38cm	\$190		
		Front page (60mm wide, 50mm high)	\$60

- SETUP COSTS: If correct pdf/jpg supplied: no charge. Otherwise \$90/hour, minimum \$7.50.
- DEADLINE: Noon on Mondays.
- CLASSIFIEDS: 50c per word. LINES EITHER SIDE OF CLASSIFIEDS: extra \$4