

# The Geraldine News

## Display advertising rates incl GST (excl setup) as of 1 April 2015

One column (85mm wide)			Two columns wide (173mm)			Three columns wide (262mm)		
black/white		colour	black/white		colour	black/white		colour
2cm	\$18	\$22	2cm	\$27	\$32	2cm	\$34	\$41
2.5cm	\$21	\$24	2.5cm	\$30	\$37	2.5cm	\$40	\$48
3cm	\$23	\$27	3cm	\$34	\$41	3cm	\$46	\$56
3.5cm	\$25	\$30	3.5cm	\$39	\$46	3.5cm	\$54	\$63
4cm	\$27	\$32	4cm	\$42	\$51	4cm	\$58	\$70
4.5cm	\$29	\$35	4.5cm	\$46	\$56	4.5cm	\$66	\$77
5cm	\$31	\$37	5cm	\$50	\$60	5cm	\$70	\$83
6cm	\$35	\$42	6cm	\$58	\$70	6cm	\$81	\$97
7cm	\$39	\$47	7cm	\$66	\$79	7cm	\$93	\$111
8cm	\$43	\$51	8cm	\$73	\$88	8cm	\$104	\$125
9cm	\$47	\$56	9cm	\$81	\$97	9cm	\$116	\$139
10cm	\$51	\$61	10cm	\$89	\$107	10cm	\$128	\$153
11cm	\$55	\$65	11cm	\$97	\$116	11cm	\$139	\$167
12cm	\$58	\$70	12cm	\$104	\$125	12cm	\$151	\$181
13cm	\$62	\$74	13cm	\$112	\$135	13cm	\$162	\$195
14cm	\$66	\$79	14cm	\$120	\$144	14cm	\$174	\$209
15cm	\$70	\$83	15cm	\$128	\$153	15cm	\$185	\$222
16cm	\$73	\$88	16cm	\$135	\$163	16cm	\$196	\$236
17cm	\$77	\$93	17cm	\$143	\$172	17cm	\$208	\$249
18cm	\$81	\$97	18cm	\$151	\$181	18cm	\$219	\$263
19cm	\$85	\$102	19cm	\$159	\$190	19cm	\$230	\$277
20cm	\$89	\$107	20cm	\$166	\$200	20cm	\$241	\$290
21cm	\$93	\$111	21cm	\$174	\$209	21cm	\$252	\$303
22cm	\$97	\$116	22cm	\$181	\$218	22cm	\$263	\$316
23cm	\$101	\$121	23cm	\$189	\$227	23cm	\$274	\$329
24cm	\$104	\$125	24cm	\$196	\$236	24cm	\$285	\$343
25cm	\$108	\$130	25cm	\$204	\$245	25cm	\$297	\$356
26cm	\$112	\$135	26cm	\$212	\$254	26cm	\$307	\$369
27cm	\$116	\$139	27cm	\$219	\$263	27cm	\$318	\$382
28cm	\$120	\$144	28cm	\$227	\$272	28cm	\$329	\$394
29cm	\$124	\$149	29cm	\$234	\$281	29cm	\$339	\$407
30cm	\$128	\$153	30cm	\$241	\$290	30cm	\$350	\$420
31cm	\$132	\$158	31cm	\$249	\$299	31cm	\$361	\$433
32cm	\$135	\$163	32cm	\$256	\$307	32cm	\$371	\$446
33cm	\$139	\$167	33cm	\$263	\$316	33cm	\$382	\$458
34cm	\$143	\$172	34cm	\$271	\$325	34cm	\$392	\$471
35cm	\$147	\$177	35cm	\$278	\$334	35cm	\$403	\$483
36cm	\$151	\$181	36cm	\$285	\$343	36cm	\$413	\$496
37cm	\$155	\$186	37cm	\$293	\$351	37cm	\$424	\$508
38cm	\$159	\$190	38cm	\$300	\$360	38cm	\$434	\$521

Front page (60mm wide, 50mm high) \$45 ..... \$51

- **SETUP COSTS:** If correct pdf/jpg supplied: no charge. Otherwise \$90/hour, minimum \$7.50.
- **DEADLINE:** Noon on Mondays.
- **CLASSIFIEDS:** 50c per word. **LINES EITHER SIDE OF CLASSIFIEDS:** extra \$4

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